

YOUR EYESIGHT IS PRECIOUS

- **Why is light so important to good vision?**

The quality of our vision is vastly affected by the quality of light entering our eyes. Improve the quality of the lighting and your vision will improve to match.

- **Why is it harder to read small print as we age?**

As the eye muscles slacken with age, the ability to change focus reduces and the lens slightly dulls, so most people experience a reduction in vision by the age of forty five.

- **How much more light do we need to achieve good vision?**

To experience the same quality of vision, a sixty year old requires around three times more light than a ten year old. Remember, your eyes are as old as your joints.

- **How can we overcome sight deterioration as we get older?**

Look after your eyes with regular eye tests and if you're prescribed glasses to correct your vision, make sure you wear them. Avoid straining your eyes by having good quality light in your home, especially for reading and other detailed work.

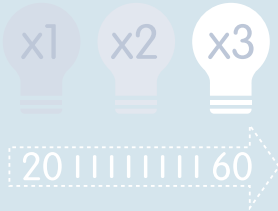
- **How will Daylight™ lamps help me?**

Daylight™ reading lamps are specifically developed to make reading as comfortable as possible. All lamps are supplied with Daylight™ bulbs which will provide the highest light quality for your eyes enabling you to see and concentrate for longer.

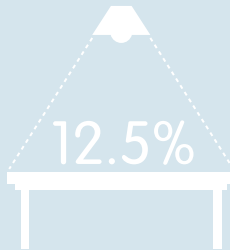
- **What are Daylight™ bulbs?**

Daylight™ bulbs have a light temperature of 6.500K which provides a soft white light that comes close to natural daylight. They are also energy saving, producing a low heat light that makes reading as comfortable as possible.

THE BENEFITS OF DAYLIGHT™ LIGHTING



“Eyesight deteriorates with age; in fact, we need three times more light at age sixty to achieve the same vision as we did at age twenty.”



“Only 12.5% of light from an average room ceiling light actually falls onto your desk or working area.”



“Daylight™ simulation bulbs are kinder on your eyes reducing eye strain and enabling you to read in more comfort.”